



## PROFESSIONAL PROFILE: JASON PAUL REVELLE

**Profile:** 25 years living/working in Japan—including corp comms at Toyota Motor Corporation (Tokyo head office, 2004–2007); insider knowledge of how Japanese OEMs think, build long-term trust, consensus, quality rigor, form alignment from direct experience inside their system

**Email:** info@rev-auto-partners.com | **Web:** <https://www.rev-auto-partners.com>

**Location:** Greater Tokyo Area, Japan (since 2009, Permanent Resident of Japan since 2013)

**\*\*Available for new representation partnerships as your low-risk Japan extension\*\***

### PROFESSIONAL SUMMARY

- > Japan-based representative helping mid-size North American tier-1/2 automotive suppliers conduct business with Japanese OEMs—without a Japan office / frequent travel, lowering travel costs by 70–90% (~\$150K+ annual savings)
- > Provides on-the-ground support: In-person liaison, technical clarifications, project/program consensus-building, project management/navigation, quality reviews, and proactive (Japan Standard Time [JST]) follow-up—accelerating program wins, strengthening trust, and unlocking repeat business
- > 25+ years in Japan, including corp comms at Toyota Motor Corporation (Tokyo head office, 2004–2007), gaining insider awareness of OEM thinking, expectations, relationship management, and decision-making processes
- > Hands-on auto experience: Built / raced high-performance Japanese cars, with one profiled in a major magazine for custom engineering/design—equaling practical credibility in components/performance/supplier-grade parts
- > Currently serves as Japan-based representative for North American media companies (resourcecode.com), managing OEM interactions, cultural navigation, and market presence

### CORE SERVICES

- > Japan OEM representation & liaison: On-the-ground presence, meetings, relationship-nurturing, consensus-building
- > Technical & quality support: Precise spec/quality discussions, engineering feedback, multilingual alignment
- > Program & opportunity management: Follow-up (JST), status tracking, competitor monitoring, new business alerts
- > Flexible representation model: Retainer + performance incentives; no office overhead, tailored to your Japan goals

### SKILLS AND STRENGTHS

- > Business-level Japanese (speaking/reading/writing) + native North American English
- > Technical/quality liaison work, OEM program tracking, translation / cross-cultural alignment / cultural navigation
- > Strategic pattern-spotting, opportunity ID, obstacle anticipation, persistent follow-through, remote PM

### PROFESSIONAL EXPERIENCE

#### INDEPENDENT CORPORATE COMMUNICATIONS / PR / MULTILINGUAL CONSULTANT

CULTURAL BRIDGE-BUILDER: 2007 to present – Kanagawa Prefecture, Japan

- > Acts as a dedicated on-the-ground representative for North American clients in Japan, including a role supporting resourcecode.com with client relationship management and technical/market navigation
- > Delivers culturally attuned liaison, technical translation/documentation, and strategic support to numerous automotive leaders (Toyota, Honda, Nissan, Suzuki, Mitsubishi, Subaru, etc.) as part of a long corporate client list
- > Handles high-stakes materials: Engineering/technical documents, quality feedback, executive narratives, multilingual alignment—directly enabling client success
- > Maintains long-term client partnerships through reliability, proactive communication, and measurable outcomes

#### TOYOTA MOTOR CORPORATION – EDITOR/PR PERSONNEL (INTL. PUBLIC AFFAIRS DIV.)

CORPORATE COMMUNICATIONS: March 2004 to March 2007 – Tokyo, Japan

- > Supported global PR strategy from Tokyo HQ: Handled press releases, speeches, corp materials, media coordination
- > Gained insight: OEM operations, consensus-building processes, standards, and international business expectations
- > Continues to work with Toyota to this day in corporate communications capacity

#### EARLIER ROLES (CONDENSED)

- > Writer/Editor/Analyst/Consultant – Koei Co., Ltd. (gaming, 2003–2004)
- > Senior Editor – Asahi Kansa Hojin Co., Ltd. (finance, 2002–2003)
- > Senior Writer / Magazine Journalist – SBC Media Inc. (action sports publishing, Canada, 1998–2002)

### EDUCATION

#### QUEEN'S UNIVERSITY – KINGSTON, ONTARIO, CANADA

- > BACHELOR OF ARTS (minor in Commerce)